

SPONSORSHIP INFO

DIAMOND SPONSOR \$5,000 AND UP

Full page ad in Fair Book (March 30 deadline for submitting ad)

Fair event recognition on printed material with your logo
8 - 30 second announcements for radio remote/ fair P.A./ event P.A. (The client must prepare the ad)
Banner displayed on the fairgrounds front fence facing the road (3' X 8'), banner displayed on west side racetrack fence (3' X 5') (Supplied by sponsor & due by Aug. 16th)
Social Media and website advertisement
Link to your company/organization website on fair website page

Passes: 30 - Weekly passes 30 - Pit passes

PLATINUM SPONSOR \$2500

1/2-page ad in Fair Book (March 30 deadline for submitting ad)

Event recognition on printed material with your logo
6- 30 second announcements for radio remote/ fair P.A./ event P.A. (The client must prepare the ad)
Banner displayed on the fairgrounds front fence facing the road (3' X 8'), banner displayed on west side racetrack fence (3' X 5') (Supplied by sponsor & due by Aug. 16th)
Social Media and website advertisement

Passes: 15 - Weekly passes 15 - Pit passes

GOLD SPONSOR \$1000

1/4-page ad in Fair Book (March 30 deadline for submitting ad)

4 -30 second announcements for radio remote/ fair P.A./ event P.A. (The client must prepare the ad)
Banner displayed on the fairgrounds front fence (3' X 8'), banner displayed on west side racetrack fence (3' X 5') (Supplied by sponsor & due by Aug. 16th)
Social Media and website advertisement
Passes: 5 - Weekly passes, 5 - One Day passes, 5 - Pit passes

SILVER SPONSOR \$500

1/4-page ad in the Fair Book (deadline March 30th)

2 - 30 second announcement for radio remote & fair P.A. (The client must prepare the ad)
Banner displayed on the west side racetrack fence (3' X 5') (Supplied by sponsor & due by Aug. 16th)
Social Media and website advertisement
Passes: 10 - One Day passes, 10 - Pit passes

BRONZE SPONSOR \$250

Business card ad in the Fair Book (deadline March 30th)
Social Media and website advertisement
18" X 24" sign displayed on the west side of racetrack (Supplied by sponsor & due by Aug. 16th)
Passes: 10 - One Day passes

TRADITIONAL SPONSOR PLEDGE FORM

MORROW COUNTY fairgrounds

195 S Main St Mt.Gilead, Ohio 43338

PO Box 168 Mt.Gilead, Ohio 43338

Phone: 419.947.1611 Fax: 419.947.1612

Email: morrowcountyfairohio@gmail.com

www.morrowcountyfair.org

" Giving is not just about making a donation. It is about making a difference." Kathy Calvin

SPONSOR OF THE DAY \$1000

1/4-page ad in Fair Book (March 30 deadline for submitting ad)

6- 30 second announcements for radio remote/ fair P.A./ event P.A. (The client must prepare the ad)
Banner displayed at each gate (3' X 5') (Supplied by sponsor & due by Aug. 16th)
Customized re-entry stamp made with your company logo for each gate
Social Media and website advertisement
Passes: 15 - One Day passes, 15 - Pit passes

Com. Bldg. \$500 and Arena Sponsor \$1,000

Naming rights to commercial building or arena of your choosing for one year. First come first serve.

Youth building, large show arena, small show arena, and commercial buildings.

Sponsor responsible for the cost of the metal barn signs the first year and future replacements.

Receive priority choice the following year.

Passes: \$500 - 10 - One day passes, \$1,000 - 5 - weekly passes

GOLF CART SPONSOR \$250

18" X 24" sign on a fair board members golf cart

Large Show Arena Wall Sponsor

\$50 - 2' X 4' sign displayed on the walls inside the large arena

\$100 - 4' X 4' sign displayed on the walls inside the large arena (Arena signs supplied by sponsor & due by Aug. 16th)

MAIN EVENT SPONSOR \$100/EVENT

Advertisement day of the event and during the event. 1 day pass and 1 pit pass for every \$100 of sponsorship

Motocross

Rough Truck

Friday Night Truck Pulls

Demo Derby

ADDITIONAL SPONSORSHIP OPPORTUNITIES

\$100- 18"X24" SIGN WITH SPONSOR NAME AT EVENT
\$500- 3' X 5' BANNER

- Any small stage events
- Outstanding Fair Supporter (Hall of Fame)
- Coloring Contest
- Pedal Tractor Pull
- Pie Auction
- Domestic Foods
- Flower Show Awards & Premiums
- Farm Products Show Awards & Premiums
- Clothing & Home Furnishings Awards & Premiums
- Fine Arts & Crafts Show
- Food Fun Day Awards & Premiums
- Draft Horse Arena
- Garden Tractor Pull
- Square Dance
- Small Stage Banner
- Outhouse Races
- Round Bale Decorating Contest
- Bale Stacking Contest
- Other events not listed

FAIRBOOK ADVERTISEMENTS

Advertisement in Sr Fair Book & Website

1/8-page/business card	\$50
1/4-page	\$100
1/2-page	\$200
Full page	\$400

Please send a copy of the ad you would like to be printed and complete the information section at the bottom and return it with your money on or before March 30, 2024. Hartman Printing in Mt. Gilead will be glad to assist you in the design of your ad, if needed.

If you choose to use your business card for your ad, a non-slick finish is best for reproduction.

The fair board is always looking for sponsors of awards, small stage entertainment, grandstand events and so much more. If you are interested in sponsoring or advertising at the fair, please contact the fair board office at 419-947-1611 and we will be glad to talk to you.

Please don't delay in sending your ad and fees before the above deadline or your ad may not appear in this year's book. Please contact Hartman Printing (419-946-2854) directly if you have questions about the set-up of your ad in the Senior Fair Book.

(Fair book ads due by March 30th and Sponsorship banners due by August 16th)

PLEASE COMPLETE THE FORM IN ITS ENTIRETY AND RETURN WITH FEES

PRINT NAME/BUSINESS AS IT WOULD APPEAR ON PROMOTIONAL MATERIAL:

CONTACT PERSON: _____ PHONE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____

SPONSORSHIP DECLARATION

___ DIAMOND \$5000 AND UP

___ SPONSOR OF THE DAY \$1000

___ PLATINUM \$2500

___ COM. BLDG. \$500 or ARENA SPONSOR \$1000

___ GOLD \$1000

___ GOLF CART SPONSOR \$250

___ SILVER \$500

___ Large Show Arena Wall Sponsor \$50 or \$100

___ BRONZE \$250

FAIRBOOK AD

___ 1/8-PAGE \$50 ___ 1/4-PAGE \$100 ___ 1/2-PAGE \$200 ___ FULL PAGE \$400

MAIN EVENT SPONSORS \$100/EVENT

___ MOTOCROSS ___ ROUGH TRUCK ___ FRIDAY NIGHT TRUCK PULL ___ DEMO DERBY

\$___ ADDITIONAL SPONSORSHIPS (PLEASE LIST EVENT(S) AND SPONSOR AMOUNT)
