

2018 Morrow County Agriculture Society Event - Sponsorship Packages

We would like to take the opportunity to offer our sponsorship packages for the 2018 July 3rd Event, 2018 Morrow County Fair and 2018 Livestock Auction. If you are interested in any of these packages please contact the Morrow County Senior Fair Office @ 419.947.1611 or morrowcountyfairohio@gmail.com we look forward in working with you and your business!

PLATINUM PLUS-Event Sponsor \$1,200 minimum

Publicity:

- 1/4 page add in Fair Book – (March 30 deadline for submitting add)
- Listed as a sponsor in the Fair Book
- Event recognition on radio and printed material with your logo
- 6 – 30 second announcements for radio remote/ fair P.A./ event P.A. (The client must prepare the ad)
- Banner displayed at designated event and entrance gates

Passes:

- 25 – One Day passes
- 10 - Pit passes

Promotion

- 4' x 4' sign – Located in the Livestock arena
- 10' Merchants Building booth space for the week

GOLD PACKAGE–Day Sponsor \$900

Publicity:

- 1/4 page ad in Fair Book (March 30 deadline for submitting)
- Listed as a sponsor in the Fair Book
- 6 – 30 second announcements for radio remote/ fair P.A./ event P.A. (The client must prepare the ad)
- Banner displayed at three entrance gates on sponsored day

Passes:

- 25 – One Day passes

Promotion:

- 2' x 8' sign – Located in the Small Animal Livestock Arena
- 10' Merchants Building booth space for the week

SILVER PACKAGE SPONSOR \$600

Publicity:

- Listed as a sponsor in the Fair Book (deadline March 30th)
- 4 – 30 second announcements for radio remote & fair P.A. (The client must prepare the ad)

Passes:

- 15– One Day passes

Promotion:

- 2' x 8' coroplast sign during Fair Week

BRONZE PACKAGE SPONSOR \$400

Publicity:

- Listed as a sponsor in the Fair Book (deadline March 30th)
- 2 – 30 second announcement for radio remote & fair P.A. (The client is to prepare the ad)

Passes:

- 10 – One Day passes

Promotion:

- 2' x 4' coroplast sign during Fair Week

MAIN EVENT SPONSOR:

If you want to sponsor a “main event”, you or your business will be recognized in our advertisements, day of the event and during the event.

Harness Racing	Full Sponsor: \$ 1500.00 Co- Sponsor: \$ 250.00
Figure 8 Racing	Full Sponsor: \$ 2500.00 Co-Sponsor: \$ 250.00
Rough Truck	Full Sponsor: \$ 1800.00 Co-Sponsor: \$ 250.00
Friday Night Truck Pulls	Full Sponsor: \$ 7000.00 Co-Sponsor: \$ 250.00
Demo Derby	Full Sponsor: \$ 5500.00 Co-Sponsor: \$ 250.00

Additional Sponsorship Opportunities

Create your own Special Event and Awards sponsorship package

- Pick any 3 events – \$500.00
 - Pick any 2 events – \$300.00
 - Pick any 1 event – \$200.00
-

A sign will be placed at the event showing you have sponsored the event (18"x24")

- Any Small Stage Special Event
 - Outstanding Fair Supporter (Hall of Fame)
 - Pedal Tractor Pull
 - Pie Auction
 - Domestic Foods (Baked Good, Canned Vegetables, Jams & Jellies) Awards & Premiums
 - Flower Show
 - Farm Produce Show
 - Clothing & Home Furnishings
 - Fine Arts & Crafts Show (Paintings, Art, Photography, Antiques)
 - Food Fun Day
 - Horse Arena
 - Garden Tractor Pull
 - Square Dance
 - Other events not listed
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Junior Fair Building Fund

Full Sponsor \$ 2500.00 Co-Sponsor: \$ 300.00

(Money being sponsored for the Livestock Auction WILL BE designated for maintenance to the Show Arena). Full Sponsorship will include signage inside the Large/Small Livestock Arena, Co- Sponsorship will get 2'x 8' in Small Livestock Arena. (We will limit Co-Sponsor(s) to 8 businesses)

July 3rd Event

Or would you like to sponsor the "July 4th" event at the fairgrounds, this is the community event held annually prior to the July 4th. This would include the grandstand event of Tractor/Truck Pulls or the Fireworks. Please call the office for more information.

Sponsorship Agreement

Morrow County Fair

August 28 – September 3, 2018

Deadline is July 31, 2018

Name of Company _____

Address _____

City, State, Zip _____

Contact Person _____ Phone _____

Email _____

Sponsorship Package –

Platinum Plus* _____ \$ _____

Gold Package* _____ \$ _____

Silver Package _____ \$ _____

Bronze Package _____ \$ _____

*Platinum Plus or Gold Sponsor –

Desire 10' Merchants Building Space – Yes ____ No __

(A separate contract will be issued.)

Special Event & Award Sponsor- (*Indicate event(s) or awards*) \$ _____

1. _____

2. _____

3. _____

4. _____

Sponsor Signature _____

Please make checks payable to:

Morrow County Fair

195 South Main St. (P.O. Box 168)

Mount Gilead, Ohio 43338

419-947-1611 or morrowcountyfairohio@gmail.com